



TO: Members of the General Service Conference

FROM: Julio Espallat, 2020 International Convention Coordinator
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SUBJECT: 2020 International Convention Virtual Site - Coming Soon!

Dear friends,

As most of you are aware, in the spring the decision was made to cancel the 2020 International Convention due to the COVID-19 pandemic. While this was a difficult decision, and a disappointing outcome for those planning to attend, we are confident it was the most appropriate action to ensure the health and safety of our members. There is good news, however, as we now have an opportunity to bring together many of the special components that make International Conventions memorable — by utilizing a virtual platform. For this purpose, we are planning a 2020 International Convention digital site. Throughout the month of July, the 2020 International Convention will come alive online to provide a new experience that includes A.A. speakers; a digital “Carrying the Message Pavilion”; sharing from nonalcoholic friends of A.A. and special guests linked to our history; a presentation of the 40 millionth Big Book; a new Archives video on the history of A.A.; an AA Grapevine video created for the Convention, and more.

The virtual experience will also help us reaffirm the International Convention’s goals, which include rededicating ourselves to the primary purpose of A.A.; sharing the success and growth of the A.A. program around the globe; and letting the world know that A.A. is alive, flourishing and available as a community resource internationally.

We will be up and running on aa.org by July 1, 2020, to coincide as closely as possible with the original Convention date, and the site will be available throughout the entire month of July. Please stay tuned for updates on aa.org.